



NATIONAL SHOE FITTING WEEK
STARTING 8TH APRIL 2017
www.shoefitters-uk.org

NATIONAL SHOE FITTING WEEK – W/C 8TH April 2017
KEEP FEET 'FIT' - REGISTRATION FORM

I would like to join in and promote –
Keep Feet 'Fit', National Shoe Fitting Week 2017...

Please circle and complete as necessary in block capitals and return a.s.a.p. to.
The Society of Shoe Fitters, c/o 28 Admirals Walk, Hingham, Norfolk, NR9 4JL
- or email form to: secretary@shoefitters-uk.org

I am an: INDEP. RETAILER / MULTIPLE / MANUFACTURER / AGENT / OTHER

I am a member of: S.S.F. (Society of Shoe Fitters) Yes / No
I.F.R.A. (Independent Footwear Retailers Assoc.) Yes / No
I.S.R.A. (Irish Shoe Retailers Assoc.) Yes / No
B.F.A. (British Footwear Association) Yes / No

CONTACT NAME: CO. POSITION:.....

BUSINESS NAME

ADDRESS:

.....POSTCODE:

EMAIL ADDRESS:

TEL. NO:

I SELL THE FOLLOWING FOOTWEAR: GENTS / LADIES / CHILDRENS / OTHER

I AM CLOSED / HAVE HALF DAY: Mon / Tues / Weds / Thurs / Fri / Sat / Sunday

I DO / DO NOT WORK WITH A LOCAL PODIATRIST.

We will automatically send you some PR material, template colouring competition etc. but need to know how many of each poster you will need. These are sent in a cardboard roll and each pack is costly to post, therefore it will help to know how many you will display or give to other shops/businesses.

HOW MANY POSTERS DO YOU NEED? I would likeA4 POSTERS

DO / DO NOT EMAIL ME THE PROMOTIONAL LOGO FOR ADVERTISING / WEBSITE.

I WILL / WILL NOT PROMOTE IT ON MY EMAILS, WEBSITE, FACEBOOK and TWITTER

I WILL / WILL NOT CONTACT LOCAL SCHOOLS

I WILL / WILL NOT CONTACT LOCAL PRESS

I WILL / WILL NOT CONTACT NATIONAL PRESS

I WILL / WILL NOT CONTACT LOCAL G.P.'S AND PODIATRISTS

I WILL / WILL NOT INVOLVE OTHER LOCAL RETAILERS

I WILL / WILL NOT CONTACT MY SUPPLIERS TO ASK FOR THEIR SUPPORT

I WILL / WILL NOT ASK MY P.R. AGENCY / ADVERTISING AGENTS TO HELP

I WILL DONATE £TO HELP WITH PROMOTION.

I WILL ALSO CONTACT:

I CAN ASK A CELEBRITY TO HELP:

MISCELLANEOUS: I would find it useful to have the following:

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